



Let actions speaks instead of words

And why implementation ist so difficult

Who hasn't experienced this: managers always promise a lot, but deliver little. It's often no different in private life. But does it really have to be like that?

At this point I like to quote an old business partner who summed up after a lengthy meeting: „mit dem Mund kann der alles“ which means as much as: he can do anything by mouth.

ACTION speaks louder than words:

if more people internalised this and acted accordingly, many things in companies would be easier.

As in a fairy tale, after 10 years of boom and bust, more difficult times are ahead. The business models of many companies are not, or only poorly, prepared for the disruptive changes.

Therefore, what supposedly works is defended and preserved. And the result is that companies struggle with sluggish systems, insufficient progress in digitalisation and networking, and little responsiveness.

Corona has inevitably forced many companies to rethink, but implementation is not so easy and not fast enough.

Skills shortages, supply bottlenecks and unreliable supply chains are urgent problems that have become more than obvious through the events of the last 24 months.

Companies that do not transfer data and processes into a digital logic and are thus not prepared for a real transformation in the sense of renewal will not survive. But: It is not enough to wish for change, action must follow.

There is much to do: we need to address change now, not just talk about it.

So stop talking and act now.